

IAEA

INTERNATIONAL ASSOCIATION OF
EMPIRICAL AESTHETICS



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wien

&

Verein für
Psychologische Ästhetik,
Ergonomie und Design

PROGRAM



XXIV. Conference of the International Association of Empirical Aesthetics

August 29 - September 1, 2016
University of Vienna, Austria

Lecture Halls C1/C2

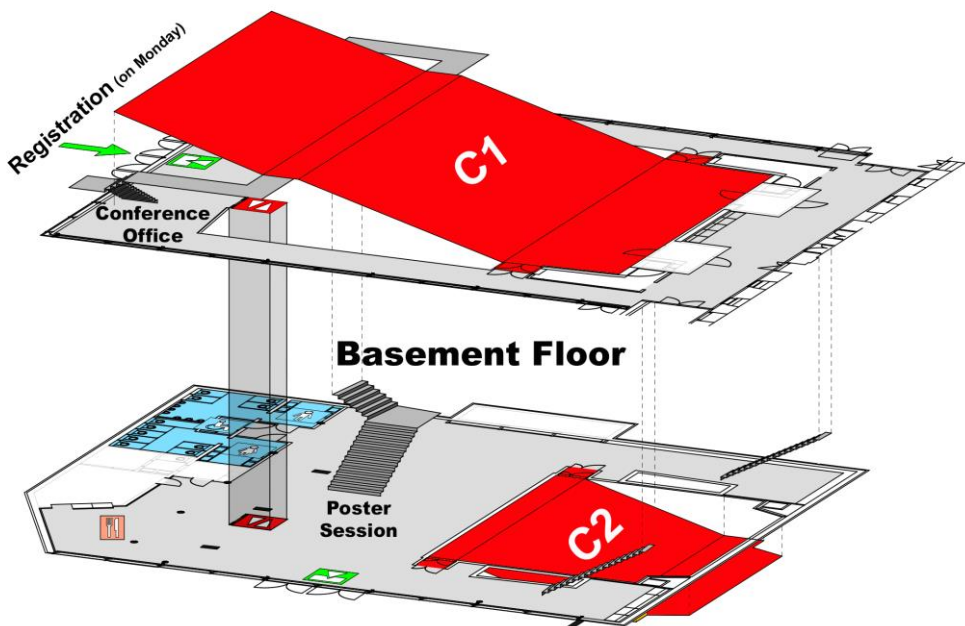
CAMPUS DER UNIVERSITÄT WIEN

Hörsaalzentrum
Lecture halls C1/C2



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Ground Floor



Exit



Ausgang

Elevator



Aufzug

Women



WC Damen

Men



WC Herren

Disabled



Behinderten-WC

Veranstaltungsräume

Conference Rooms

Gastronomie

Food
& Beverages

Gänge

Common areas

Surroundings

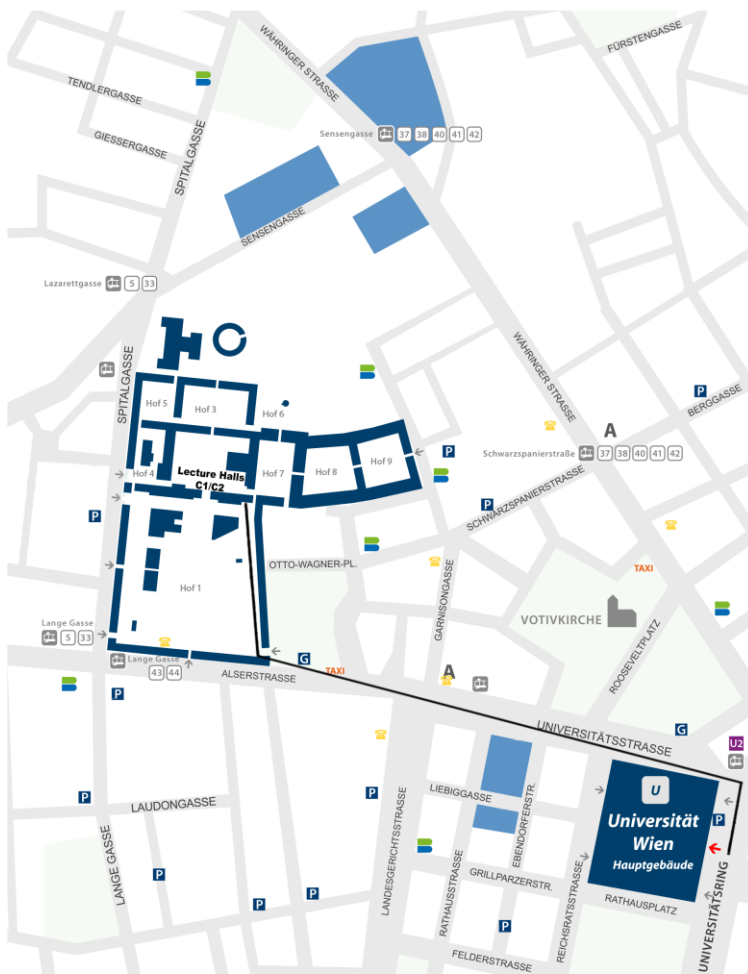
The black path indicates the route from Lecture Halls C1/C2 to the University Main Building (Keynote Norbert Schwarz on Tuesday and subsequent Conference Dinner).

CAMPUS DER UNIVERSITÄT WIEN

Anfahrtsplan / access map



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Bankomat | ATM

Apotheke | Pharmacy

Telefonzelle | Telephone booth

Sehenswürdigkeit | Sights

→ Eingang | Entrance

U-Bahn | Underground

Tram stop

Parkgarage | Parking garage

Behinderten-Parkplatz | Disabled parking spot

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IAEA 2016

Program of the

**XXIV. Conference of the
International Association of
Empirical Aesthetics**

Edited by Helmut Leder, Michael Forster, Gernot Gerger, Marcos Nadal,
Matthew Pelowski & Raphael Rosenberg

August 29 to September 1, 2016

Vienna, Austria

About the IAEA Program Cover Image

The logo of the IAEA 2016 conference is an alienation of the famous painting “Der Kuss” by Gustav Klimt (1908/09), transformed into its abstracted version by Helmut Leder.

Please feel free to visit the museum Belvedere in Vienna to enjoy Klimt’s original.

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Foreword

Welcome Address of the Rectorate

It is my pleasure to welcome the participants of the 24th biannual conference of the *International Association of Empirical Aesthetics* to the University of Vienna. After more than half a century of IAEA successfully advancing discussion and research on the topic of empirical aesthetics, we are very glad that our university has the opportunity to host this conference.

With its interdisciplinary setting, the conference fits well into the broad research profile of the University of Vienna. Our university has more than 650 years of history, and is often noted as the oldest university among German speaking countries. Currently, we not only have more than 90.000 students, but also have an exceptionally wide range of disciplines. We also have a devoted tradition to the study of Aesthetics, in both empirical science, as well as in Philosophy and Art history. Our university has a clear strategy to foster joint interdisciplinary research, for example by the implementation of the Cognitive Science Research platform, in which empirical aesthetics has played a major role from the beginning!

We also have a tradition of collaboration with Vienna institutions of art, including the *Albertina*, the *MUMOK*, the *Kunsthistorisches Museum (KHM)*, and the *Belvedere*. All of which I encourage you to visit while you are here, as they boast some of the most impressive collections of contemporary and classic art. As you may know, our city is also renowned for its opera and theater traditions, as well as its wine and food. I trust you will have many opportunities to pragmatically explore aesthetics!

I think that the cultural city of Vienna, which has a long tradition of aesthetics and art, is also a perfect setting for your discussions. I am equally happy to note that this year's participants represent a large number of countries and a large variety of disciplines. I warmly welcome you into our research community.

We very much appreciate Helmut Leder and his team organizing the conference here in Vienna, and many thanks to the organizers, sponsors and supporters for everything they have done to make this possible.

Have three pleasant and inspiring days at our university, and enjoy your time in Vienna,

Univ.-Prof. Dr. Heinz Fassmann
Vice-Rector for Research and International Affairs
University of Vienna

Welcome Address of the Dean

As dean of the Faculty of Psychology, I am very happy to welcome you to the University of Vienna, our University.

The 2016 conference of the International Association of Empirical Aesthetics takes place in one of the most traditional sites of our University, opened in 1784 as part of medical facilities of the City of Vienna and University of Vienna, reopening only in 1998 as University Campus. On the other hand, our faculty is even younger being established in 2004 as a single discipline faculty devoted to Psychology. However, as you may probably also know, psychology as a discipline has a long, esteemed tradition in Vienna, with notable names such as Karl and Charlotte Bühler as well as Sigmund Freud.

Empirical aesthetics is one of our faculty's research foci. At the time that this was established, this was considered risky, but was also innovative and timely. And, I am happy to say, this decision has made Vienna a lively center for empirical aesthetic discourse, with regular Vienna Aesthetic Symposia, and international networks of visiting researchers and students from many universities across the globe enriching empirical aesthetic study as well as our University. Therefore, I also think that it is quite logic and thus evident to host the conference of the IAEA this year.

I would also like to tell you a little more about the site and location of this year's IAEA event. This conference takes place in the so-called *Altes AKH* (AAKH stands for "Altes Allgemeines Krankenhaus" and means "Old General Hospital"), which was originally constructed as a special campus for the systematic implementation of medical study and for the application of medicine in order to help both the citizens of Vienna, as well as the soldiers of Joseph II, to be generally healthier. The Campus also hosts the "Narrenturm" – the so-called "tower of fools". This was a quite innovative structure when it was also built in 1784, and marks the beginning of Neuroscience in Vienna, and by extension, empirical Psychology. Thus, this setting makes a quite fitting backdrop for your discussions.

I also recommend that - if time permits during or after the conference - you visit the collection of human body wax models, in the nearby Josephinum. The collection was bought by the emperor Joseph II to educate his medical researchers. They can be seen as an excellent example of how beauty might move us through chills.

On behalf of the Faculty of Psychology of the University of Vienna, I am delighted to welcome all of you at this 24th biannual conference of the IAEA. Indeed the University of Vienna is proud to host the world's largest conference on empirical aesthetics. The scientific program put together by the conference organizers, Helmut Leder, Michael Forster, Matthew Pelowski, Gernot Gerger, Marcos Nadal, and Raphael Rosenberg reflects quite well the broad range of topics and objects, methods and questions to be raised when investigating aesthetic experiences.

The conference will definitely offer a number of opportunities with significant exchanges and essential debates, exciting keynotes, and thus might give you many new ideas and perspectives for your research.

Warmly wishing you an enjoyable and inspiring time,

Germain Weber
Dean
Faculty of Psychology
University of Vienna

Welcome Address of the Organizers of the 24th Biannual Conference of the International Association of Empirical Aesthetics

We are honored and delighted to welcome you to our conference in Vienna. As you will see, the program contains more than 160 contributions from researchers from many countries, covering a broad variety of topics, issues, and methods in empirical aesthetics. Although the program covers many topics, the approach—that of empirical aesthetics—is unifying. Consequently, this year we have sought to establish a closer bond between art and science, by replacing the art exhibition with a series of art-scientific talks.

We hope that the broad scope of research topics, including psychology of the arts, neuroaesthetics, empirical poetry, design research, music, dance, among many others, inspires all visitors. Together, the contributions to this conference are convincing evidence for the omnipresence of aesthetics. The variety of disciplines involved in IAEA is illustrated in our four keynotes. These deal with processing fluency and aesthetic preferences (Norbert Schwarz), with recent approaches to music reception (Elvira Brattico), and with brain stimulation studies of the neural responses to art (Zaira Cattaneo). As a special guest, Stefan Sagmeister, a world famous New York-based Austrian designer, will present his designed Happy Show.

On the other hand, we are pleased to announce three Award Lectures that represent achievements in the field of empirical aesthetics by active members and outstanding researches from IAEA. This year the Fechner Award is given to Jeffrey K. Smith, for his undisputed contributions to empirical aesthetics through his museum studies, but also for his invaluable service to empirical aesthetics as co-founder of the now very successful APA journal *Psychology of Aesthetics, Creativity, and the Arts*. We have two recipients of the Baumgarten Award, the young researcher prize of IAEA: Pablo Tinio, for his research in visual aesthetic principles, their mirror reflection in reception and production, as an Editor of *Psychology of Aesthetics, Creativity, and the Arts* and of the *Cambridge Handbook of the Psychology of Aesthetics and the Arts* (together with Jeffrey K. Smith); and Matthew Pelowski, who developed a bridge between cognitive and emotion models, and humanist demands for implementation of transformative, moving states in various models, backed by impressive studies. So this congress bridges IAEA with a number of new perspectives and topics beyond our institutional history.

We also welcome the participants of the Summer School "Cognition, Art & Culture" and thank the Vienna Science and Technology Fund (WWTF) for making this unique combination possible. Thanks to a generous sponsoring it is possible that 25 young scholars enjoy most of the conference plus a very intense training and discussion of the nature of culture, art, and the role of cognition.

The IAEA 2016 conference takes place in the old medical campus of Vienna. Since the 18th century this complex was devoted to improving the health of Vienna's citizens and Emperor Joseph's II soldiers. A visit to the Tower of Fools (Narrenturm) reveals that the mental treatment methods that we see in modern Psychology, related to resilience and wellbeing, are quite a recent approach, more recent than one might assume. The goal of serving mental strength is still one of the popular—though not often studied—hypotheses regarding the biological function of aesthetics. We hope that our conference also shows examples of how this might be tested, and eventually be implemented in practice. However, the location in what today is part of a new campus of our university also ensures that you can explore and enjoy these courtyards, during the Tuesday keynote the universities Ceremony Chamber (the Festsaal) and the main University building built by Heinrich Ferstel in 1884, and in the evening, for the social event, the main courtyard. This time we aimed to include the social event, with food and drinks in the conference fee, to make this event a social event for all participants. We hope you appreciate this decision.

Also, we suggest that beyond the exciting conference program you increase your wellbeing (not necessarily your health) by enjoying Austrian cuisine—like Schnitzel or Strudel¹—and compensate this with doses of health and beauty, aesthetic pleasure and excitement in Vienna's many museums².

We thank the Belvedere for offering guided tours and a reduced entrance fee to Ai Wei-Wei's running exhibition for our conference participants. And of course we thank our sponsors, the University of Vienna, the Faculty of Psychology, the City of Vienna, and the Cognitive Science Research Platform, as well as the IAEA. We thank our students and collaborators for their support. Without them the conference would be a burden, not a pleasure. We also thank Jo Bedi, Bibiane Florianz, and Florian Krug.

As a final remark, you might think that because we seem to live in particularly turbulent times, with many problems in politics, terrorism, wars, civil wars, with challenges for the unity of the European Union, a meeting devoted to the study of what is beautiful might be cynical. The idea, however, that the human species is special, because of its ambiguous nature, ability for violence on the one hand, and culture, art, and being moved by art, on the other hand, are part of making our understanding of who we are complete.

On behalf of the Organizers,
Helmut Leder, President of IAEA

Co-Organizers:
Michael Forster, Gernot Gergler, Marcos Nadal,
Matthew Pelowski & Raphael Rosenberg

¹There are also vegetarian restaurants in Vienna, e.g. the *Yamm* and the *Tian*

²https://en.wikipedia.org/wiki/List_of_museums_in_Vienna

About IAEA

<http://www.science-of-aesthetics.org/>

The International Association of Empirical Aesthetics (IAEA) is a non-profit organization of researchers who use scientific methods to investigate aesthetic experience and aesthetic behavior in a wide variety of domains, including encounters with beauty, visual art, music, literature, film, theater, philosophy, and museum behavior. Our membership includes individuals from psychology, neuroscience, sociology, museology, art history, philosophy, musicology, and other domains. Currently we have members in over 20 countries.

IAEA was founded at the first international congress in Paris in 1965 by Daniel Berlyne (University of Toronto, Canada), Robert Francès (Université de Paris, France), Carmelo Genovese (Università di Bologna, Italy), and Albert Wellek (Johann-Gutenberg-Universität Mainz, Germany).

Although IAEA has been active for half a century, the domain of experimental aesthetics is much older. It is the second-oldest branch of scientific psychology, traditionally dating from 1876, the year Gustav Theodor Fechner (1801-1887) published his *Vorschule der Aesthetik* (Preschool of Aesthetics). Fechner, who also is credited with founding psychophysics, established methods for examining aesthetic response to a variety of visual forms, including an exploration of the venerable Golden Section hypothesis.

Since the inception of IAEA in 1965, research on empirical aesthetics has continued to progress, with many pioneers prominent in its membership: witness, for instance, classic books such as Daniel Berlyne's (1971) *Aesthetics and Psychobiology*, Colin Martindale's (1990) *The Clockwork Muse: The Predictability of Artistic Change*, or a variety of more recent contributions from IAEA's current members.

Past Congresses of the IAEA

New York, U.S.A.	2014	Budapest, Hungary	1990
Taipei, Taiwan	2012	Barcellona, Italy	1988
Dresden, Germany	2010	Santa Cruz, U.S.A.	1985
Chicago, U.S.A.	2008	Cardiff, Great Britain	1983
Avignon, France	2006	Montreal, Canada	1980
Lisbon, Portugal	2004	Paris, France	1975
Takarazuka, Japan	2002	Leuven, Belgium	1973
New York, U.S.A.	2000	Glasgow, Great Britain	1970
Rome, Italy	1998	Mainz, Germany	1968
Prague, Czech Republic	1996	Rimini, Italy	1966
Montreal, Canada	1994	Paris, France	1965
Berlin, Germany	1992		

General Information

Organizers

Host

Department of Basic Psychological Research and Research Methods, Faculty of Psychology, University of Vienna, Austria

&

Verein für Psychologische Ästhetik, Ergonomie und Design

Conference Chair

Helmut Leder

Co-Chairs (in alphabetical order)

Michael Forster, Gernot Gerger, Marcos Nadal, Matthew Pelowski, Raphael Rosenberg

Staff (in alphabetical order)

Jo Bedi, Jane Boddy, Hanna Brinkmann, Bibiane Florianz, Andreas Gartus, Jürgen Goller, Sigrid Hager, Martina Jakesch, Manuela Marin, Patrick Markey, Aleksandra Mitrovic, Klaus Speidel, Mario Thalwitzer

Support Team

We would like to thank our student assistants, graduate students, and undergraduate students who are available throughout the conference to answer questions, solve unexpected problems and generally make sure that things run smoothly. During the conference, you can also call on the support team for your assistance. Support team members will be wearing **blue IAEA T-shirts**.

Conference Venue

The IAEA 2016 will be held at the Campus of the University of Vienna ("Uni Campus Altes AKH", Spitalgasse 2, 1090 Vienna) as well as in the historic main building of the University of Vienna (Universitätsring 1, 1010 Vienna), located on Ringstraße. The University of Vienna is the oldest university in the German-speaking world and one of the largest in Central Europe.

The Campus of the University of Vienna was inaugurated in 1998 and is located on the sites of the former Vienna General Hospital, founded in 1693. The worldwide first known hospital for mental illnesses, the so-called Fool's Tower ("Narrenturm"), stands on the grounds of the campus. The "Narrenturm" was later on transformed into a museum (see Label #4 on the

back cover map). Today, the Campus harbours more than 15 departments of the Faculty of Historical and Cultural Studies and the Faculty of Philological and Cultural Studies and has become the center point for students, researchers and businesses. See back cover for a map of the conference venue. Conference rooms are highlighted in red. Numbered labels are referred to in the text. Note that there is a supermarket "BILLA" (Label #3 on the back cover map), opening hours are: Mon-Fri 7.40am – 8pm, Sat. 7.40am – 6pm, Sun. closed. On p. 2 of the program you can find a map of the surrounding area with tram stops and ATM locations.

Barrier-free Access

All University buildings and rooms are accessible barrier-free. Please contact the conference desk or conference staff for a guide to barrier-free access at the University's main building.

Registration and Conference Office

The Conference Office can be found next to lecture hall C1 (see map on p. 1). Registration will be possible at the Welcome Reception (Sunday, August 28, starting at 5.00pm) at the Stiegl Ambulanz (see Label #1 back cover map). On Monday, August 29, registration starts at 8.00am in front of lecture hall C1. After 1.00pm and on the following days, please visit the Conference Office.

Conference Name Badge

Participants are kindly asked to wear the conference badge at all times during the conference.

It entitles them to participate in all activities of the conference. Please also make sure to wear your name badge at the dinner. It makes conversation much easier.

Certificate of Attendance

A certificate of attendance is enclosed with the conference documents that are handed out at the registration desk.

Online Version of the Program

The most up-to-date version of the program for IAEA 2016 is available at: <http://iaea2016.univie.ac.at/schedule-and-social-events/>

WiFi Internet Access

The University of Vienna provides free wireless internet access. You can use eduroam (encrypted, recommended), if your home institution participates in the eduroam project (<http://www.eduroam.org>).

To connect via eduroam

1. switch on your mobile device and its wireless connection,
2. connect to the wireless network with SSID eduroam,
3. on request enter your username@institution (e.g., mayersa1@univie.ac.at) and password from your home institution,
4. and accept the eduroam certificate.

More detailed instructions about how to connect to the eduroam network are available at:

<https://zid.univie.ac.at/en/services/for-students/networks-access/wlan-eduroam/>

If the account details from your home institution do not work with the eduroam network, you can use the unique user name and password of the internet voucher provided in your conference bag to connect to eduroam.

Audio Induction Loops

Three of our four lecture halls (i.e., all except for the Aula) are equipped with an audio induction loop (AFIL). The system is by default switched on. If you encounter any issues, please contact a staff member (blue IAEA T-shirt).

Printing Service

At the conference office, it will be possible to have printed single pages black/white A4 (e.g., boarding pass).

T-shirts

All staff members of the conference (student assistants/technical support/organizers/helpdesk) will be wearing BLUE IAEA T-shirts. Thus, if you need any assistance or have other questions feel free to approach them.

Coffee Breaks

Coffee, tea, soft drinks and biscuits will be served in the hallway in front of lecture room C2 during the official coffee break times and poster sessions.

At other hours, coffee, refreshments and small snacks can be purchased at a supermarket located on Campus (BILLA, see Label #3 on the back cover map).

Smoking

Due to the non-smoking policy in public buildings, smoking is prohibited at the conference venue. There are some smoking areas in the arcade court of the main building and at the University Campus (Altes AKH).

Practical Information

Important Phone Numbers

Emergency number ("Europäischer Notruf")	112
Police ("Polizei")	133
Ambulance ("Rettung")	144
Fire department ("Feuerwehr")	122
Medical service ("Ärztefunkdienst")	141

Medical Service

The university's emergency medical service is located in the main building of the University of Vienna.

In case of an emergency, please contact the conference staff.

Pharmacy

The nearest pharmacy ("Apotheke zur Universität") is located on Universitätsstraße 10, 1090 Vienna, (see map on p. 2, open: Mon-Fri 8.00am – 6.00pm, Sat 8.00am – noon).

The same opening times apply to most pharmacies in Vienna. Pharmacies take turns to open on Sundays and operate a night service.

<http://www.uniapotheker.at/wiener-apotheken-nachdienstplan.html>

For telephone information about the 24-hour pharmacy standby service call +43 1 1455.

Transportation

The best way to discover Vienna is by public transport or by bike. The public transport system ("Wiener Linien") comprises a dense network of trams, buses, underground trains and trains.

The following tickets are available:

Single-trip ticket	€ 2.20
"Vienna shopping card" ticket (8am - 8pm), except on Sunday	€ 6.10
24-hour ticket	€ 7.60
48-hour ticket	€ 13.30
72-hour ticket	€ 16.50
8 day ticket	€ 38.40
"Vienna Weekly Ticket": a one week ticket, valid from Monday 0am to following Monday 9am	€ 16.20
Vienna card (48h), incl. reduced rates for guided tours, restaurants etc.	€ 21.90
Vienna card (72h), incl. reduced rates for guided tours, restaurants etc.	€ 24.90

Tickets are available online

<http://www.wienerlinien.at/eportal3/ep/channelView.do/pageTypeId/66533/channelId/-47643>

as well as at Ticket Vending Machines (e.g. at all underground stations), and at some Tabaktrafik Shops (tobacconists, their signs read "Trafik", look out for signs indicating "no tickets").

The Vienna card is also available in hotels and at the tourist information centre on Albertinaplatz (open daily from 9.00am - 7.00pm), at the tourist information point at the airport (open daily from 6.00am - 11.00pm), as well as at the sales and information points of the "Wiener Linien".

CityBike Vienna

Similar to other larger cities, Vienna features a bike network. After registering at one of the numerous bike stations (online pre-registration is possible) you can take a bike for free (<1h) or for little money (>1h) at one station and return it at any other bike station within the city. To register you need a credit or debit card and you have to create a user account, which also requires entering your name and address. The registration fee is €1.00, which is, however, deducted from the costs for renting the bike. Please make sure that the bike is locked in the base when returning or you will be charged €20.00.

More information can be found here: <https://www.citybikewien.at/en/>

For an interactive map of all CityBike stations see this link: <https://www.citybikewien.at/en/stations/stations-map>

Taxi

The main taxi companies in Vienna can be reached at:

+43 1 31300 or

+43 1 40100 or

+43 1 60160.

There is a taxi stand across the street from the University's main building in Schottengasse.

Information on taxi stands in Vienna you can find here: (see also map on p. 2)
<https://www.wien.gv.at/english/transportation/cars/taxistands.html>

Tourist Info

The nearest tourist info point is located on Albertinaplatz (at the corner of Maysedergasse). Open daily from 9am - 7pm.

For more information about sightseeing in Vienna, please also see the official Vienna tourism website:

<https://www.wien.info/en>

We have also collected some interesting information – please see our IAEA-Conference website:

<http://iaea2016.univie.ac.at/activities-in-vienna/>

Prices and Tips

Menu prices include service and taxes. In restaurants, a tip of approximately 5-10% is appreciated.

Restaurants

Here are some suggestions for dining out in the Campus' neighborhood and the inner city of Vienna (1st district). (Prices : € = low prices, €€ = medium, €€€ = expensive)



Walking distance from the conference venue

Unibräu €€ (Label #2 on back cover map)

Austrian cuisine + home brewed beer

1 min 

Campus Altes AKH, 1090

Stiegl Ambulanz €€ (Label #1 on back cover map)

Austrian cuisine

1 min 

Campus Altes AKH, 1090

Bierheuriger Gangl €€ (see back cover map)

Austrian cuisine

1 min 

Campus Altes AKH, 1090

IEGA Lee & Kim € - €€

Korean cuisine

2 min 

Spitalgasse 1, 1090

Charlie P's Pub and Dining Room €€ - €€€

English pub

8 min 

Währinger Straße 3, 1090

Flein €€€

International cuisine

9 min 

Boltzmanngasse 2, 1090

Küche 18 € - €€

Chinese cuisine

8 min 

Währinger Straße 18, 1090

Café Francais €€

French Bistro

9 min 

Währinger Straße 6-8, 1090

Puerta del Sol €€

Tapas

9 min 

Lange Gasse 52, 1080

Pizza Angolo No 22 €€

Italian cuisine

9 min 

Währinger Straße 22, 1090

Pizzeria Riva €€

Italian cuisine

13 min 

Schlickgasse 2, 1090

Wiener Rathauskeller €€

Austrian cuisine

15 min 

Rathausplatz 1, Rathaus,
1010

Pizzaria Riva €€

Italian cuisine (original Neapolitan pizza)

15 min 

Schlickgasse 2, 1090

Summerstage €€

Several international, outdoor restaurants

18 min 

Danube canal,
U4 station Roßauer Lände,
1090

Ostwind €€

Best Sechuan cuisine

25 min 

Lindengasse 24, 1070

Lugeck €€€

Austrian cuisine

29 min 

Lugeck 4, 1010

Augustinerkeller €€

Austrian cuisine

29 min 

Augustinerstraße 1

Figlmüller €€

Austrian cuisine (famous for Schnitzel)

27 min 

Wollzeile 5, 1010

Fine Dining: The *Steirereck* (Pelligrino list 2016 no 9), *Palais Coburg*, *Konstantin Fillipou Mratz and Sohn*, *Das Loft* (in Sofitel with great views under a Pipilotti Rist ceiling) are Michelin star restaurants that require reservations quite ahead of time.

Viennese Cafés (Wiener Kaffeehäuser)

On our IAEA-conference website we have listed some of the most famous Viennese “Kaffeehäuser”, most of them also serve lunch or dinner. For more information, address and opening hours, please go to our website and follow the Café’s links: <http://iaea2016.univie.ac.at/activities-in-vienna/cafes/>

- Café Central
- Café Demel
- Café Griensteindl
- Café Hawelka
- Café Landtmann
- Café Prückel
- Café Sacher
- Café Schwarzenberg
- Café Weimar
- Café Bräunerhof
- Café Diglas
- Café Museum

More information on Vienna's Cafés (the above mentioned coffee houses) you can find here

<http://www.vienna4u.at/coffeehouses.html>

Other 31 extraordinary Cafés worth checking out (for coffee lovers) are mentioned in this blog (in German, but the addresses are mentioned): <http://www.herold.at/blog/gastro/aussergewoehnliche-cafes-in-wien/>

Enjoy!

Information for Presenters

Talks

For each talk there will be a time slot of 20 minutes in total (15 minutes presentation + 5 minutes discussion).

Laptops (Windows) for PowerPoint or PDF presentations are available in all lecture rooms. If you prepare a Power-Point presentation, please make sure that it is compatible with **Microsoft PowerPoint 2011 for Mac OS** or **PowerPoint 2010 for Windows**. It is recommended to use standard fonts for preparing the presentations to minimize the risk of distorted layout. As a backup, please also bring a **PDF** version of the presentation. If you intend to present movies, do not only include them in a PowerPoint presentation but also provide the individual movie files. If you think that your presentation might be susceptible to compatibility issues, you are welcome to check your presentation in the room where it will be given even before the day of your talk. If you need any particular additional equipment, please let us know in advance by contacting iaea2016@univie.ac.at.

Please make sure to transfer your presentation files to the respective computer in the lecture room in the morning or in the break before your session using a USB flash drive. Ask the technical assistants in the lecture rooms for help. They will be present 20 minutes before each session and during the session.

Symposia

The total duration of each symposium is 100 minutes (i.e. one conference session). The duration of each talk should be 20 minutes in total (15 minutes presentation + 5 minutes discussion). The symposia consist of either five talks or four initial talks followed by the fifth slot left open for discussion.

Regarding the presentation guidelines, please see the information on talks above.

Posters

The Poster Session will take place on Monday, August 29, 2016, from 5.00pm - 6.00pm on the basement floor of lecture halls C1/C2 (see map on p. 1). All posters will be presented in this session. During the actual poster sessions, the presenting author is expected to be present at the poster. When designing your poster, please bear in mind that your poster should be in DIN A0 portrait format (84.1 x 118.9 cm).

In the program booklet, a number will be printed next to each poster entry. This number will denote your poster board. **Please put your poster on the according poster board. Posters should be hung on Monday at the lunch break, thus making it possible for interested colleagues to view them already before the actual poster session on Monday evening.** Material will

be provided to hang the posters. Please take your poster down by Tuesday (lunch break); all posters not taken down by Tuesday afternoon will be placed at the conference office and can be fetched there.

We also recommend preparation of handouts (miniature versions of the poster) or sheets of paper where interested colleagues can leave their e-mail address in order to receive a PDF version of the poster after the conference.

Art and Science

Instead of the art exhibit held in previous conferences, we are introducing a new type of presentation. This type, called *Art and Science*, intends to bridge art-making and scientific research in empirical aesthetics. Artistic pieces that either spawned from scientific findings or were used in scientific research, will be displayed in two special sessions (on Monday and Tuesday in the morning, please see p. 1), and accompanied by a presentation of 20 minutes where the artist exhibits the artwork and talks about the connection between the work and research practice.

Chairs

Session chairs (or symposium leaders) should be present in the room of presentations at least 10 minutes prior to the start, and for the full duration of the chaired session. As chair, please meet the presenters before their presentations and make sure that all presenters have uploaded their presentations onto the provided laptop computer prior to the start of the session (at least one student helper will provide assistance for the duration of the full chaired session). Please make absolutely sure that the speakers stick to their allotted times. Each slot has 20 minutes, which should be divided into 15 minutes presentation and 5 minutes discussion. You can use numbers, which will be printed at the end of the program booklet, to notify the presenters of their remaining time (5, 1, and 0 minutes). After the talks, please moderate the discussion while keeping an eye on the start time for the next presenter. Most importantly, take care that the talks start at the precise times as according to the published program. If a talk is cancelled with too short prior notice (e.g. if a speaker simply does not show up), please wait until the official starting time of the next presentation. This will allow interested participants to move between rooms and to join the audience in time for each talk. As a consequence, the order of the talks of your chaired session should also not be changed as compared to the published program.

Proceedings

The conference proceedings will be published online as a Supplement of *Empirical Studies of the Arts*, the official journal of the IAEA. Detailed information about the publication of the proceedings will be sent out by e-mail.

Special Events

Keynote Lectures

We are very pleased to welcome four outstanding keynote speakers to this year's IAEA Conference (see also p. 29):

- **Elvira Brattico (Aarhus University, Denmark)**
- **Zaira Cattaneo (University of Milano-Bicocca, Italy)**
- **Stefan Sagmeister (Sagmeister & Walsh Inc., USA)**
- **Norbert Schwarz (University of Southern California, USA)**

Welcome Reception

The Welcome Reception will take place on Sunday, August 28, 2016, starting at 5.00pm at the restaurant "Stiegl Ambulanz" on the University Campus (see Label #1 on the back cover map). Registration will be possible on site. Furthermore, the restaurant is located directly at the conference venue. Thus, you can already check out the venue on this occasion.

Conference Dinner

The Conference Dinner will be held on Tuesday, August 30, 2016, between 7.00pm and 10.00pm in the inner yard of the University Main Building. Thus, the dinner will directly follow the keynote of Norbert Schwarz, which will take place in the Ceremonial Chamber of the University Main Building. Please see the map on p. 2 for how to get from the conference venue to the University Main Building. Our organic caterer will offer a variety of finger-food and typical Austrian cuisine. Please bring your name badge to the dinner – it makes conversation much easier.

IAEA Business Meeting

The IAEA Business Meeting for all IAEA members takes place on Thursday, September 1, 2016, at 12.30pm in lecture room C1 (see map on p. 1).

IAEA Board Meeting

The meeting of the Executive Board of IAEA takes place on Wednesday, August 31, 2016, at 4pm, at Unibräu (Alser Straße 4, 1090 Wien, see Label #2 on the Back cover map).

Invited Speakers



Elvira BRATTICO

Aarhus University, Denmark

Elvira Brattico received her PhD in Psychology from the University of Helsinki in 2006 and worked as a lecturer and post-doctoral researcher at the Finnish Center of Excellence for Interdisciplinary Music Research, Universities of Jyväskylä and Helsinki. Since 2011 she has been Senior Researcher and Executive Board Member of the Cognitive Brain Research Unit, and Principal Investigator of the 'Neuroaesthetics of Music Group' at the Institute of Behavioural Sciences, University of Helsinki. Since June 2015 she is Professor of Neuroscience, Music and Aesthetics at the Department of Clinical Medicine, Aarhus University, and Group Leader at a new center of excellence funded by the Danish National Research Foundation dedicated to music neuroscience research, the Center for Music in the Brain, MIB affiliated to the Aarhus University and Royal Academy of Music Aarhus/Aalborg, Denmark. Her research interests cover the neuroaesthetics of music and its potential clinical applications. In a number of publications she has focused especially on neuroplasticity induced by music and individual differences in auditory processing.



Zaira CATTANEO
University of Milano-Bicocca, Italy

Zaira Cattaneo received her PhD in Psychology in 2006 from the University of Pavia, where she also worked as a postdoctoral researcher until 2008. She also worked at the Helmholtz Institute in Utrecht University (NED), at the University of Rochester (US), and at Harvard Medical School (US). Currently, she is research scientist at the Department of Psychology, University of Milano-Bicocca and member of the Cognitive Neuroscience and TMS Laboratory of the Brain Connectivity Center, IRCCS Mondino in Pavia. In 2015 she received the Paul Bertelson Award from the ESCOP (European Society of Cognitive Psychology) for her significant contributions as a young scientist. Her research focuses on neural correlates of perceptual and cognitive functions with a special focus on visual impairments, but also aesthetic appreciation. Using transcranial magnetic stimulation (TMS) her laboratory has been one of the first to show that directly manipulating activity in the brain influences how people evaluate art.



Stefan SAGMEISTER
Sagmeister & Walsh Inc., USA

Stefan Sagmeister is a New York based designer and typographer. He studied graphics and design at the University of Applied Arts in Vienna and at the Pratt Institute in New York. In 1993 he founded his own agency, Sagmeister Inc. in New York which in 2012 became Sagmeister-Walsh.

Stefan Sagmeister is especially known for his design of album covers for Lou Reed, OK Go, The Rolling Stones, Aerosmith, etc. His work has earned him six Grammy nominations and two Grammy Awards. With his studio, he also currently designs branding, graphics and packaging for clients such as HBO, The Guggenheim Museum, and Time Warner. He has received a number of awards for his work, including the National Design Award (2005), and the Lucky Strike Designer Award (2009). His work is also featured in a number of exhibitions, with The Happy Show, currently on show in Vienna until Spring 2016, being the most recent.



Norbert SCHWARZ

University of Southern California, USA

Norbert Schwarz is Provost Professor in the Department of Psychology and Marshall School of Business at the University of Southern California, Los Angeles, and co-founder of the USC Dornsife Mind & Society Center. He received a PhD in sociology from the University of Mannheim, Germany (1980) and a “Habilitation” in psychology from the University of Heidelberg, Germany (1986). Prior to joining the University of Southern California he was the Charles Horton Cooley Collegiate Professor at the University of Michigan (1993-2013), where he held positions in the Institute for Social Research, the Department of Psychology, and the Ross School of Business. He previously taught psychology at the University of Heidelberg, Germany (1981-1992) and served as Scientific Director of ZUMA (now GESIS), an interdisciplinary social science research center in Mannheim, Germany (1987-1992).

Norbert Schwarz has been a recipient of numerous honors and awards, including election to the American Academy of Arts and Sciences and the German National Academy of Science, the Wilhelm Wundt Medal of the German Psychological Association and the Wilhelm Wundt-William James Award of the American Psychological Foundation and European Federation of Psychologists' Associations.

His research focuses on the context sensitivity of human judgment and decision making, which he explored in different areas, including public opinion, consumer behavior, well-being, and aesthetics. His work highlights the interplay of declarative and experiential information in these domains, including the role of moods, emotions, and metacognitive experiences. His publications have been cited more than 53,000 times, with an h-index of 105.

XXIV. Conference of the International Association of Empirical Aesthetics

Keynotes Schedule

Elvira Brattico

The neuroaesthetics of music: Current trends and future promises

Monday, August 29, 2016, 2.00pm – 3.00pm
Location: C1, Campus AAKH
Chair: Manuela M. Marin

Stefan Sagmeister

The Happy Show

Monday, August 29, 2016, 6.00pm – 8.00pm
Location: C1, Campus AAKH
Chair: Helmut Leder

Zaira Cattaneo

Neuroaesthetics: The contribution of non invasive brain stimulation

Tuesday, August 30, 2016, 2.00pm – 3.00pm
Location: C1, Campus AAKH
Chair: Marcos Nadal

Norbert Schwarz

Processing fluency and aesthetic pleasure: What have we learned?

Tuesday, August 30, 2016, 6.00pm – 7.00pm
Location: Ceremony Chamber, University Main Building
Chair: Michael Forster

Program Overview

Sunday, August 28, 2016				
5.00pm	Welcome Reception/ Registration Location: Stiegl-Ambulanz , Campus AAKH (Spitalgasse 2, Alser Straße 4, 1090 Vienna)			
Monday, August 29, 2016				
8.00am – 1.00pm	Registration Location: C1, Campus AAKH			
9.00am– 10.20am	Conference Opening Welcome Address by Vice-Rector Faßmann, Dean Weber, CogSci Head Peschl; Presidential Address (Helmut Leder) Location: C1, Campus AAKH			
10.20am – 10.50am	Coffee Break			
10.50am – 12.30pm	SYMPOSIUM: Facial Attractiveness Location: C1, Campus AAKH Chair: Gernot Gerger	SYMPOSIUM: Empirical studies in aesthetic language processing Location: C2, Campus AAKH Chair: Winfried Menninghaus Chair: Mathias Scharinger	THEMATIC SESSION: Design & Haptics Location: Aula, Campus AAKH Chair: Paul Hekkert	ART & SCIENCE I Location: Seminar room, Campus AAKH
12.30pm – 2.00pm	Lunch Break			
2.00pm – 3.00pm	KEYNOTE: Elvira Brattico Location: C1, Campus AAKH Chair: Manuela M. Marin			

3.20pm – 5.00pm	SYMPOSIUM: (Neuro-)cognitive Poetics: Theoretical Approaches Location: C1, Campus AAKH Chair: Arthur M. Jacobs	SYMPOSIUM: Embodied Dance Aesthetics: Recent developments and future challenges Location: C2, Campus AAKH Chair: Guido Orgs Chair: Beatriz Calvo-Merino	THEMATIC SESSION: Face perception Location: Aula, Campus AAKH Chair: Katrin Schaefer	THEMATIC SESSION: Social and cultural effects in empirical aesthetic Location: Seminar room, Campus AAKH Chair: Chris McManus
5.00pm – 6.00pm	Poster Session Location: Hallway C1/C2, Campus AAKH			
6.00pm – 8.00pm	KEYNOTE: Stefan Sagmeister Location: C1, Campus AAKH Chair: Helmut Leder			

Tuesday, August 30, 2016				
	Registration Location: Conference Office C1, Campus AAKH			
9.00am – 10.20am	SYMPOSIUM: Neuroaesthetics I Location: C1, Campus AAKH Chair: Marcos Nadal Chair: Martin Skov	THEMATIC SESSION: Music I Location: C2, Campus AAKH Chair: Richard Parncutt	THEMATIC SESSION: Theoretical accounts on aesthetics I Location: Aula, Campus AAKH Chair: Erich Mistrík	THEMATIC SESSION: Applied Aesthetics. Health Location: Seminar room, Campus AAKH Chair: Paul Marc Camic
10.20am – 10.50am	Coffee Break			
10.50am – 12.30pm	SYMPOSIUM: Neuroaesthetics II Location: C1, Campus AAKH Chair: Marcos Nadal Chair: Martin Skov	THEMATIC SESSION: Poetry Location: C2, Campus AAKH Chair: Maria Kraxenberger	THEMATIC SESSION: Theoretical accounts on aesthetics II Location: Aula, Campus AAKH Chair: Vladimir J. Konecni	ART & SCIENCE II Location: Seminar room, Campus AAKH
12.30pm – 2.00pm	Lunch Break			

2.00pm – 3.00pm	KEYNOTE: Zaira Cattaneo Location: C1, Campus AAKH Chair: Marcos Nadal			
3.20pm – 5.00pm	SYMPOSIUM: Individual Differences and Genre Location: C1, Campus AAKH Chair: Gabrielle Starr	SYMPOSIUM: GDR ESARS Location: C2, Campus AAKH Chair: Zoi Kapoula	SYMPOSIUM: Aesthetic Research in Architecture and Urban Design Location: Aula, Campus AAKH Chair: Ralf Weber	THEMATIC SESSION: Eye-tracking Location: Seminar room, Campus AAKH Chair: Raphael Rosenberg
6.00pm – 7.00pm	KEYNOTE: Norbert Schwarz Location: Ceremony Chamber, University Main Building Chair: Michael Forster			
7.00pm – 10.00pm	Conference Dinner Location: Inner Yard, University Main Building			

Wednesday, August 31, 2016				
9.00am – 10.20am	THEMATIC SESSION: Music II Location: C1, Campus AAKH Chair: Melanie Wald-Fuhrmann	THEMATIC SESSION: Low level factors, universals, and memory Location: C2, Campus AAKH Chair: Ronald Hübner		THEMATIC SESSION: Applied Aesthetics Location: Seminar room, Campus AAKH Chair: Folkert Haanstra
10.20am – 10.50am	Coffee Break			
10.50am – 12.30pm	SYMPOSIUM: Pleasing Fechner and Berlyne: Empirical Aesthetics of Images Anno 2016 Location: C1, Campus AAKH Chair: Johan Wagemans	THEMATIC SESSION: Emotions Location: C2, Campus AAKH Chair: Monika Suckfüll	THEMATIC SESSION: Museum Studies Location: Aula, Campus AAKH Chair: Stefano Mastandrea	THEMATIC SESSION: Expertise Location: Seminar room, Campus AAKH Chair: Jeffrey K. Smith
12.30pm – 2.00pm	Lunch Break			

2.00pm – 3.40pm	<p>SYMPOSIUM: How we think and talk about aesthetic properties: New developments in experimental philosophy of aesthetics</p> <p>Location: C1, Campus AAKH</p> <p>Chair: Florian Cova Chair: Aaron Meskin</p>	<p>SYMPOSIUM: Being moved by art and fiction</p> <p>Location: C2, Campus AAKH</p> <p>Chair: Jérôme Pelletier</p>	<p>THEMATIC SESSION: Low level features (symmetry, complexity, patterns, shapes)</p> <p>Location: Aula, Campus AAKH</p> <p>Chair: Jay Daniels Friedenberg</p>	<p>THEMATIC SESSION: Art making and creativity</p> <p>Location: Seminar room, Campus AAKH</p> <p>Chair: Matthew Pelowski</p>
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Thursday, September 1, 2016				
9.00am – 10.40am	THEMATIC SESSION: Neuroaesthetics Location: C1, Campus AAKH Chair: Chai-Youn Kim	THEMATIC SESSION: Theoretical accounts on aesthetics III Location: C2, Campus AAKH Chair: Klaus Schwarzfischer	THEMATIC SESSION: Theoretical accounts on aesthetics IV Location: Aula, Campus AAKH Chair: Raymond Crozier	
11.00am – 12.30pm	Award Lectures Location: C1, Campus AAKH Chairs: Thomas Jacobsen and Helmut Leder			
12.30pm – 1.30pm	Farewell/Member Meeting Location: C1, Campus AAKH			

Program Details

Monday, August 29, 2016, 9.00am – 10.20am

Conference Opening C1, Campus AAKH

Welcome Address by Vice-Rector Faßmann, Dean Weber, CogSci Head Peschl;

Presidential Address (Helmut Leder)

Monday, August 29, 2016, 10.50am – 12.30pm

C1, Campus AAKH, Symposium

Facial Attractiveness

Chair: Gernot Gerger

- 10.50am Cycle-dependent shifts for male attractiveness?
Gernot Gerger
- 11.10am Shifts in women's facial attractiveness across the menstrual cycle:
A critical evaluation of the peri-ovulation paradigm
Janek S. Lobmaier
- 11.30am Behavioral relevance shapes preference formation: shared
attractiveness judgments for faces is higher for opposite gender
faces
Edward A. Vessel; Jonathan Stahl; G. Gabrielle Starr
- 11.50am Age, health and attractiveness perception of virtual (rendered)
human hair
Bernhard Fink; Carla Hufschmidt; Thomas Hirn; Susanne Will;
Graham McKelvey; John Lankhof
- 12.10pm Pretty bad – recognition memory for faces of varying
attractiveness
Carolin S. Altmann; Stefan R. Schweinberger; Holger Wiese

C2, Campus AAKH, Symposium

Empirical studies in aesthetic language processing

Chairs: Winfried Menninghaus and Mathias Scharinger

- 10.50am Poetic vs. ordinary language: Reopening the case in light of new evidence
Stefan Blohm
- 11.10am Trait predictors of story world absorption during literary reading
Moniek Kuijpers; *Don Kuiken*; *Shawn Douglas*
- 11.30am Literary empathy and morality: Commonplaces and empirical evidence
Massimo Salgaro
- 11.50am Lyrical speech melody accounts for perceptual and musical preferences
Mathias Scharinger; *Winfried Menninghaus*
- 12.10pm Psychophysiology and neural underpinnings of strong emotional responses to poetry
Eugen Wassiliwizky

Aula, Campus AAKH, Thematic Session

Design & Haptics

Chair: Paul Hekkert

- 10.50am An examination into cross-sensory aesthetic pleasure
Paul Hekkert; *Mariet Sauerwein*; *Michael Berghman*
- 11.10am The pleasure of change? Aesthetic responses towards brand logo changes
Renske van Enschoot; *Enny Das*; *Isabelle Beuken*; *Jeli Jordans*
- 11.30am The pleasure of processing visual metaphor in advertising
Charlotte van Hooijdonk; *Renske van Enschoot*
- 11.50am Investigating typicality and novelty through visual and tactile stimuli
Mohd Faiz Yahaya; *Anne Prince*; *T.W. Allan Whitfield*
- 12.10pm The sense of touch in aesthetic appreciation of artworks
Mei-Hsin Chen

Seminar room, Campus AAKH, Thematic Session

Art & Science I

- 10.50am The Turbulent Heart, Revealed in Four-Dimensions
Peter Wesley Coppin; Christophe Chnafa; Max Julian; David Steinman
- 11.10am The Aesthetics of Multisensory Data Design
Patricia Search
- 11.30am Watch This!
Corinne Jola
- 11.50am MuSyC – Music, Synaesthesia, Colour
Michelle Oraa Ali; Cassiel Moroney McCune; Kyoko Sano
- 12.10pm The auditive perception in blindfolded drawing
Tommaso Nanni

Monday, August 29, 2016, 2.00pm – 3.00pm

C1, Campus AAKH, KEYNOTE: Elvira Brattico

Chair: Manuela M. Marin

- 2.00pm The neuroaesthetics of music: Current trends and future promises
Elvira Brattico

Monday, August 29, 2016, 3.20pm – 5.00pm

C1, Campus AAKH, Symposium

(Neuro-)cognitive Poetics: Theoretical Approaches

Chair: Roel Willems

- 3.20pm Conscious episodes during literary reading: From foregrounding to disportation
Michael Burke
- 3.40pm The aesthetic effects of literary reading and impactful dreams: Sublime Disquietude and Sublime Enthrallment
Don Kuiken
- 4.00pm The untapped potential of studying literature for cognitive neuroscientists
Roel Willems
- 4.20pm The scientific study of literary experience: Sampling the state of the art
Arthur M. Jacobs
- 4.40pm Discussion

C2, Campus AAKH, Symposium

Embodied Dance Aesthetics: Recent developments and future challenges

Chairs: Guido Orgs and Beatriz Calvo-Merino

- 3.20pm The shaping of aesthetic preferences for dance by experience
Emily Cross; Louise Kirsch
- 3.40pm Beyond behavioural preferences: On how experience modulates individuals' emotional embodiment during dance observation
Julia Christensen; Beatriz Calvo-Merino; Antoni Gomila; Sebastian B. Gaigg
- 4.00pm Embodied aesthetics and self-perception: Less may be more
Corinne Jola; Vilja Niitamo
- 4.20pm Joint action aesthetics in dance
Guido Orgs; Staci Vicary; Jorina von Zimmermann; Daniel C. Richardson
- 4.40pm Discussion

Aula, Campus AAKH, Thematic Session

Face perception

Chair: Katrin Schaefer

- 3.20pm Sequence effects on judgments of face beauty
Teresa K. Pegors; Marcelo G. Mattar; Peter B. Bryan; Russell A. Epstein
- 3.40pm Inversion affecting facial attractiveness
Juergen Goller; Helmut Leder; Michael Forster; Lena Schlageter; Matthew A. Paul
- 4.00pm Influence of sexual orientation and relationship status on processing facial attractiveness
Aleksandra Mitrovic; Pablo P. L. Tinio; Helmut Leder
- 4.20pm Depicted and Depiction – Differences in gist ratings on attractiveness and beauty in art portraits
Katharina Schulz; Gregor Uwe Hayn-Leichsenring
- 4.40pm Geometric morphometrics: A powerful tool to compare aesthetic experience and biological causes of facial shape variation
Sonja Windhager; Katrin Schaefer

Seminar room, Campus AAKH, Thematic Session

Social and cultural effects in empirical aesthetic

Chair: Chris McManus

- 3.20pm The twofold role of processing fluency: An empirical analysis of the affective and the cognitive path to fluency-based aesthetic preferences
Laura K. M. Graf; Jan R. Landwehr
- 3.40pm Consensus amongst visual evaluations of novel objects: Approachable, beautiful, dangerous, likable
Aaron Kurosu; Alexander Todorov
- 4.00pm All liberals like abstract art except for me
Jon Odinkar Lauring; Matthew Pelowski; Michael Forster; Ron Kupers; Helmut Leder
- 4.20pm Cross-cultural differences and cross-cultural constancies in aesthetic preferences
Chris McManus; Seraphim Lee; Praew Trakulmechokchai
- 4.40pm Have we overlooked gender diversity in empirical aesthetics?
Rachael Koffel; Deirdre Barron; T.W. Allan Whitfield

Monday, August 29, 2016, 5.00pm - 6.00pm

Hallway C1/C2, Campus AAKH, Poster session

- 1 Aesthetic judgments of contemporary paintings by art museum visitors
Diane Brett; Ros Bramwell; Margaret Cousins
- 2 Art appreciation: Aesthetic experiences in a contemporary and traditional art gallery at Museum of Fine Arts, Boston
Andrea Granell; Ignasi Cifré; Jordi Segura
- 3 Aesthetic experience of changes in Van Gogh's painting technique
Nemanja T. Djordjevic; Nebojsa M. Milicevic; Biljana Pejic
- 4 Changes in Van Gogh's painting in light of the Evolutionary Theory
Nebojsa M. Milicevic; Nemanja T. Djordjevic; Bojana P. Skorc
- 5 Arousal transfer effects of environmental scenes on self-reported arousal and pleasantness in response to representational paintings
Nina Jahrman; Helmut Leder; Manuela M. Marin
- 6 Is the relation between perceptual fluency and aesthetic preference mediated by emotion?
Sophie G. Elschner; Ronald Hübner
- 7 Art training and personality traits as predictors of aesthetic experience of different art styles
Karolina Pietras; Karolina Czernecka
- 8 Theory of mind processes modulate aesthetic appreciation of conceptual art
Susan Beudt; Thomas Jacobsen
- 9 Explicit and implicit liking of symmetry: Are art experts really special?
Hanna Weichselbaum; Ulrich Ansorge; Helmut Leder

- 10 3D-shape-perception studied exemplarily with tetrahedron and icosahedron as prototypes of the polarities sharp versus round
Iris Sauerbreij; Jörg Trojan; Erich Lehner
- 11 Explaining individual differences in preference for curvature
Manuel Belman; Tommaso Currò; Guido Corradi; Marcos Nadal; Jaume Rosselló; Maria Michela Del Viva; Enric Munar
- 12 First insights of how modifying the amount of curvature and angularity in architectural façades can influence aesthetic preferences
Nicole Ruta; Stefano Mastandrea; Olivier Penacchio; Giuseppe Bove
- 13 Preference for curvature: Effects of presentation time and backward masking
Guido Corradi; Javier Vañó; Marcos Nadal; Jaume Rosselló; Enric Munar
- 14 High entropy of edge orientations characterizes artworks from different cultural backgrounds
Anselm Brachmann; Christoph Redies
- 15 The role of curvature in preference for visual artworks
Javier Vañó; Robert Pepperell; Guido Corradi; Marcos Nadal; Jaume Rosselló; Enric Munar
- 16 Which properties determine the aesthetic preference for basic polygonal forms?
Martin G. Fillinger; Ronald Hübner
- 17 Revisiting Eysenck's notion and measure of aesthetic sensitivity
Guido Corradi; Juan Ramón Barrada; Manuel Belman; Marcos Nadal
- 18 Mechanism of semantic markers: An eye tracking study
Petr Adamek; Dominika Grygarova

- 19 The Van Gogh Museum Eye-tracking Project
Francesco Walker; Daniel Schreij; Berno Bucker; Nicola Anderson; Jan Theeuwes
- 20 The advantage of three-quarter views of faces: Combined effects of gaze and orientation of faces on person judgements in social settings
Raphaela E. Kaisler; Helmut Leder
- 21 The influence of head orientation, expression and gaze shift on perceived attractiveness of unfamiliar faces
Pik Ki Ho; Hanni Kiiski; Fiona Newell
- 22 Memorization of faces, linked with jobs and characters
Giovanni Perillo
- 23 How empowering music influences performance and risk-behavior in sports: A randomized controlled trial
Paul Elvers; Jochen Steffens
- 24 Neural correlates of liking and perceived complexity of music
Yağmur Güçlütürk; Umut Güçlü; Richard H.A.H. Jacobs; Marcel A.J. van Gerven; Rob van Lier
- 25 Artistic creativity as cognitive niche construction
João Queiroz; Daniella Aguiar; Pedro Ata
- 26 Linguistic structures in the mental visualization and graphic representation of abstract concepts
Roberto Galeotti
- 27 The use of storytelling practices in the emotional intelligence and interpersonal relations research
Nataliya Baykovskaya
- 28 The auditive perception in blindfolded drawing
Tommaso Nanni

- 29 Interpersonal judgments of individuals with facial disfigurement before and after treatment
Michelle Oraa Ali; Anja Jamrozik; David B. Sarwer; Anjan Chatterjee
- 30 The constituents of art-induced pleasure – A critical integrative literature review
Marianne Tiihonen; Elvira Brattico; Suvi Saarikallio
- 31 How merchandise steals the city: Some psychological tools
Paola Ferraris
- 32 Mechanisms of pleasure in visual and musical domains: An EEG study of everyday aesthetic objects
Johanna Maksimainen; Jan Wikgren; Tuomas Eerola; Suvi Saarikallio
- 33 Photobooks and the epistemic function of artistic artifacts
Letícia Vitral; João Queiroz
- 34 Emotion in sun, ring and battlefields! Perceiving Art by Eliasson in the Museum
Helmut Leder, Matthew Pelowski, Vanessa Mitschke, Till Bieg, Agnes Husslein-Arco

Monday, August 29, 2016, 6.00pm – 8.00pm

C1, Campus AAKH, KEYNOTE: Stefan Sagmeister

Chair: Helmut Leder

- 6.00pm The Happy Show
Stefan Sagmeister

Tuesday, August 30, 2016, 9.00am – 10.20am

C1, Campus AAKH, Symposium

Neuroaesthetics I - What have we learned?

Chairs: Marcos Nadal and Martin Skov

- 9.00am Neuroaesthetics of dance: Watching brains, moving bodies
Beatriz Calvo-Merino
- 9.20am Which perceptual properties of music drive genuine aesthetic
 musical experiences?
Marcus Pearce
- 9.40am Prospects for a neuroaesthetics of architecture
Anjan Chatterjee
- 10.00am Semantic and syntactic processing of Art: Perception of paintings
 and associated distinct neurophysiological brain responses
Patrick Markey; Helmut Leder

C2, Campus AAKH, Thematic session

Music I

Chair: Richard Parncutt

- 9.00am Emotions caused by music as multidimensional quantities
Roald Taymanov; Svetlana Kostromina; Kseniia Sapozhnikova
- 9.20am Aesthetic qualities of the memorable experiences of listening to
 sad music are predominantly related to beauty
Henna-Riikka Peltola
- 9.40am Songs for the Ego: Theorizing musical self-enhancement
Paul Elvers
- 10.00am Mother-infant attachment and the evolutionary origins of musical
 and religious emotion
Richard Parncutt

Aula, Campus AAKH, Thematic Session

Theoretical accounts on aesthetics I

Chair: Erich Mistrík

- 9.00am The role of aesthetic taste within cultural identity
Erich Mistrík
- 9.20am Social Surrogacy: How music and other media provide a sense of belonging
Katharina Schäfer; Tuomas Eerola
- 9.40am Falling Man: Resilience and art experience
Pascal Nicklas

Seminar room, Campus AAKH, Thematic Session

Applied Aesthetics: Health

Chair: Paul Marc Camic

- 9.00am Exploring the narrative nature of music using Guided Imagery and Music (GIM) therapy
Helena Dukic; Richard Parncutt; Leslie Bunt
- 9.20am Museum objects, aesthetic stimulation and psychological wellbeing in early to middle stages of dementia
Paul Marc Camic; Sabina Hulbert
- 9.40am Therapeutic and transformative experiences of singing a song in literature and art
Małgorzata Anna Szyszkowska
- 10.00am The potential of art in hospitals
Stine Louring Nielsen; Michael Mullins

Tuesday, August 30, 2016, 10.50am – 12.30pm

C1, Campus AAKH, Symposium

Neuroaesthetics II - What have we learned?

Chairs: Marcos Nadal and Martin Skov

- 10.50am Times of beauty. On the mental chronometry of aesthetic experience
Thomas Jacobsen
- 11.10am Sensory valuation: What have we learned?
Martin Skov
- 11.30am But what does the brain do to our experience of art? A new integrated model of aesthetic experience
Matthew Pelowski; Helmut Leder
- 11.50am Neuroaesthetics: What have we learned? - General discussion: Achievements, significance and implications for future research
Marcos Nadal
- 12.10pm Discussion

C2, Campus AAKH, Thematic session

Poetry

Chair: Maria Kraxenberger

- 10.50am What iconicity tells us about phonaesthetics
David S. Schmidtke
- 11.10am Poetics of desire: The 'shiftology' of desire in modernism as expressed in the work of Khlebnikov, Guabbani and cummings.
Angelina Orite Maya Saule
- 11.30am Influence of information: How different modes of writing about music shape music appreciation processes
Timo Fischinger; Michaela Kaufmann; Wolff Schlotz
- 11.50am Is it what you hear or how you say it? Phonological iconicity and emotional prosody in poetry
Maria Kraxenberger
- 12.10pm Measuring the basic affective tone in poetry
Arash Aryani; Maria Kraxenberger; Susann Ullrich; Markus Conrad; Arthur M. Jacobs

Aula, Campus AAKH, Thematic Session

Theoretical accounts on aesthetics II

Chair: Vladimir J. Konecni

- 10.50am The significance of impenetrability of visual perception for psychological aesthetics
Vladimir J. Konečni
- 11.10am The Concept of Aesthetic Experience
Alan H. Goldman
- 11.30am Surface similarity and deeper similarity: a reflection on our conception of science and art
Giulia Zabarella
- 11.50am Stanislaw Ossowski (1897 – 1963) – Empirical thought in aesthetics at the beginning of the 20th Century
Rafał Kur

Seminar room, Campus AAKH, Thematic Session

Art & Science II

- 10.50am Creativity in the conformist individual
Mariateresa Antignani
- 11.10am Revolution or Evolution?
Myvanwy Gibson
- 11.30am Epistemology of photography: Strikkitrikki Palomalamù
Marco Secondin
- 11.50am Emergent states of aesthetic experience
George Keen Shortess
- 12.10pm Experimental illustrations for the evaluation of factors which codetermine humorous experience
Paolo Bonaiuto; Daria d'Aloise; Valeria Biasi

Tuesday, August 30, 2016, 2.00pm – 3.00pm

Tuesday, August 30, 2016, 2.00pm – 3.00pm

C1, Campus AAKH, KEYNOTE: Zaira Cattaneo

Chair: Marcos Nadal

- 2.00pm Neuroaesthetics: The contribution of non invasive brain stimulation
Zaira Cattaneo

Tuesday, August 30, 2016, 3.20pm – 5.00pm

C1, Campus AAKH, Symposium

Individual Differences and Genre

Chair: G. Gabrielle Starr

- 3.20pm Behavioral and neural evidence for both domain-general and domain-specific aesthetic processes
Edward A. Vessel; Jonathan Stahl; Natalia M. Maurer; G. Gabrielle Starr
- 3.40pm Individual differences in aesthetic pleasure during poetry reading
Natalie M. Phillips; Lauren Amick; Lana Grasser; Cody Mejeur; Devin McAuley
- 4.00pm Aesthetic differences between genres in poetry and music
Amy M. Belfi; Edward A. Vessel; Jess Rowland; David Poeppel; G. Gabrielle Starr
- 4.20pm The right hemisphere's dominance for creativity and metaphor processing is not right
Anjan Chatterjee; Eileen Cardillo; Marguerite McQuire
- 4.40pm Discussion
G. Gabrielle Starr

C2, Campus AAKH, Symposium

GDR ESARS (Groupement de Recherche Esthétique Art & Sciences)

Chair: Zoi Kapoula

- 3.20pm Musical friends and foes: Social interaction in collective improvisation
Clément Canonne
- 3.40pm “How did it get so late so soon?” Quantifying the impact of dance spectating in vivo on subjective time perception”
Coline Joufflineau; Asaf Bachrach
- 4.00pm Percepts & parameters: A prospective approach of architectural materiality
Eglantine Bigot-Doll
- 4.20pm Neurophysiology of aesthetics: Epistemology and new paradigms
Zoi Kapoula
- 4.40pm Neuronal music
Alain Destexhe; Luc Foubert

Aula, Campus AAKH, Symposium

Aesthetic Research in Architecture and Urban Design

Chair: Ralf Weber

- 3.20pm Aesthetic Research in Architecture and Urban Design
Ralf Weber
- 3.40pm Form-Knowledge: A design-specific form of knowledge. An empirical study about the systematic use of cognitive formal patterns in the design process as a basis of decision making in architecture and design
Thomas Kohl
- 4.00pm Home Zone: Qualitative und cognitive investigation of the role of art in the public space
Sybille Omlin; Elke van de Meer
- 4.20pm Investigating the effect of urban form on the environmental appraisal of streetscapes
Sven Schneider; Saskia Kuliga; Milan Valasek; Martin Bielik
- 4.40pm Visualization of uncertainty
Dominik Lengyel; Catherine Toulouse

Tuesday, August 30, 2016, 6.00pm – 7.00pm

Seminar room, Campus AAKH, Thematic Session

Eye-tracking

Chair: Raphael Rosenberg

- 3.20pm Why and how we use eye-tracking in art history
Raphael Rosenberg
- 3.40pm Traces of intention: an eye tracking study
Dominika Grygarova; Petr Adamek
- 4.00pm Perception of direct vs. averted gaze in art portraits: fMRI and eye-tracking study
Ladislav Kesner
- 4.20pm Differences in cognitive processing when appreciating figurative and abstract art can be detected by integrating EEG and eye-tracking data
Sarune Baceviciute; Luis Emilio Bruni; Paolo Burelli; Andreas Wulff-Jensen
- 4.40pm Cultural differences in appreciation of complexity in visual art: A Japanese-Western comparative eye-tracking experiment
Joerg Fingerhut; Antonia Reindl; Jesse Prinz

Tuesday, August 30, 2016, 6.00pm – 7.00pm

Ceremony Chamber, University Main Building,
KEYNOTE: Norbert Schwarz

Chair: Michael Forster

- 6.00pm Processing fluency and aesthetic pleasure: What have we learned?
Norbert Schwarz

Wednesday, August 31, 2016, 9.00am – 10.20am

C1, Campus AAKH, Thematic session

Music II

Chair: Melanie Wald-Fuhrmann

- 9.00am Music: A language "understood all over the world"? – A cross-cultural study on the (mis)understanding of musical expressiveness
Melanie Wald-Fuhrmann
- 9.20am Intelligence, complexity and liking for Romantic piano music
Manuela M. Marin; Theresa Graf; Bruno Gingras; Balint Puster; Helmut Leder
- 9.40am Examining the effects of absorption on the hedonic and eudaimonic components of music appreciation
Thijs Vroege
- 10.00am Measurements as the basis for prognosing emotions caused by music
Roald Taymanov; Iuliia Baksheeva; Kseniia Sapozhnikova

C2, Campus AAKH, Thematic session

Low level factors, universals, and memory

Chair: Ronald Hübner

- 9.00am The Toolbox for Quantified Aesthetics: Objective measures of visual antecedents of aesthetic preferences
Stefan Mayer; Jan R. Landwehr
- 9.20am Preference for Curvature: Past, Present and Future
Gerardo Gómez-Puerto; Enric Munar; Marcos Nadal
- 9.40am How does the distribution of forms or colors affect the aesthetic value of a picture?
Ronald Hübner
- 10.00am The impact of depth of aesthetic processing on recognition memory for artworks and constructed design patterns
Tingting Wang; Jonathan S. Cant; Gerald Cupchik

Seminar room, Campus AAKH, Thematic Session

Applied Aesthetics

Chair: Folkert Haanstra

- 9.00am The role of gender and education profile of an audience in assessments of aesthetic experience of contemporary dance choreographies
Maja S. Vukadinović
- 9.20am The drama students' aesthetic experience of their singing voice
Maja S. Vukadinović; Agota Vitkay-Kucsera
- 9.40am A feeling of calm created by environmental enclosure in Japanese Zen gardens
Makoto Inagami
- 10.00am Assessment of visual arts in primary education in The Netherlands
Folkert Haanstra

Wednesday, August 31, 2016, 10.50am – 12.30pm

C1, Campus AAKH, Symposium

Pleasing Fechner and Berlyne: Empirical Aesthetics of Images Anno 2016

Chair: Johan Wagemans

- 10.50am Entropy of edge orientations in visual artworks
Christoph Redies; Anselm Brachmann; Johan Wagemans
- 11.10am The “gist” of beauty: An investigation of aesthetic perception in rapidly presented scenes
Caitlin Mullin; Gregor Uwe Hayn-Leichsenring; Johan Wagemans
- 11.30am The construction of visual complexity
Marcos Nadal; Michael Forster; Helmut Leder
- 11.50am Aesthetic responses to computer-generated and man-made art
Rebecca Chamberlain; Caitlin Mullin; Bram Scheerlinck; Johan Wagemans
- 12.10pm Discussion

C2, Campus AAKH, Thematic session

Emotions

Chair: Monika Suckfüll

- 10.50am Aesthetic appreciation of sad music is mediated by feelings of being moved
Jonna K. Vuoskoski; Tuomas Eerola
- 11.10am Photography: Ethics and empathy in aesthetics
Diane Elizabeth Humphrey
- 11.30am Emotional response to paintings: an Awe sensation
Samuel A. Musa
- 11.50am The Sublime, an empirical investigation
Young-Jin Hur; Chris McManus
- 12.10pm The process of being moved
Monika Suckfüll

Aula, Campus AAKH, Thematic Session

Museum Studies

Chair: Stefano Mastandrea

- 10.50am Space, Movement and Attention
Martin Tröndle
- 11.10am Can a phenomenological framework be used to investigate museum visitor engagement?
Oonagh Quigley
- 11.30am Effects of art museums on psychophysiological wellbeing and emotions
Stefano Mastandrea; Fridanna Maricchiolo; Giuseppe Carrus; Valentina Giuliani; Ilaria Giovannelli; Daniele Berardi
- 11.50am The study of self-awareness verbalizations of adult visitors exploring contemporary art in a museum context
Anne-Marie Emond
- 12.10pm Communication through image labels: The power of metaphor, relevance, and inquiry
Lisa F. Smith; Jeffrey K. Smith; Kimberly Arcand; Randall K. Smith

Seminar room, Campus AAKH, Thematic Session

Expertise

Chair: Jeffrey K. Smith

- 10.50am The role of Rich and Poor categories on aesthetic processing
Dennae Claire Schleibs; T.W. Allan Whitfield
- 11.10am An artwork is an artwork is an artwork? – On the intensions of the term “artwork” in empirical aesthetics
Gregor Uwe Hayn-Leichsenring; Nathalie Lyssenko; Katharina Schulz
- 11.30am The process of the aesthetical experience – Measuring involvement
Aniko Illes
- 11.50am Personal Connoisseurship: Artist to Viewer
Jeffrey K. Smith
- 12.10pm Components of art reception in students of visual arts
Bojana P. Skorac; Biljana Pejic; Nebojsa M. Milicevic

Wednesday, August 31, 2016, 2.00pm – 3.40pm

C1, Campus AAKH, Symposium

How we think and talk about aesthetic properties: New developments in experimental philosophy of aesthetics

Chairs: Florian Cova and Aaron Meskin

- 2.00pm Are we all aesthetic realists? A cross-cultural investigation in folk aesthetics
Florian Cova
- 2.20pm Aesthetic Testimony, why do we value it less?
James Andow
- 2.40pm Dual character art concepts
Aaron Meskin; Joshua Knobe; Shen-Yi Liao
- 3.00pm Gradability and multidimensionality in aesthetic adjectives
Mark Phelan
- 3.20pm Discussion

C2, Campus AAKH, Symposium

Being moved by art and fiction

Chair: Jérôme Pelletier

- 2.00pm Tears and Goosebumps – Physiological correlates to deeply moving film scenes
Eugen Wassiliwizky
- 2.20pm A dual-process framework for analysing emotions towards fictions
Pascale Piolino; Jérôme Pelletier
- 2.40pm 2D emotions
Jérôme Pelletier
- 3.00pm The Fiction Feeling hypothesis: Neurocognitive evidence
Arthur M. Jacobs
- 3.20pm Discussion

Aula, Campus AAKH, Thematic Session

Low level features (symmetry, complexity, patterns, shapes)

Chair: Jay Daniels Friedenberg

- 2.00pm Aesthetic reception of unknown symbols
Biljana Pejić; Bojana P. Skorč; Tijana Mandić
- 2.20pm Individual differences in aesthetic judgments of symmetry
Andreas Gärtus; Helene Plasser; Helmut Leder
- 2.40pm Beauty for the eye of the beholder: Plane pattern perception and production
Gesche Westphal-Fitch; W. Tecumseh Fitch
- 3.00pm Content and the perception of complexity in painting
Laura Commare; Raphael Rosenberg; Helmut Leder
- 3.20pm Elongation and perceived beauty of simple shapes
Jay Daniels Friedenberg

Seminar room, Campus AAKH, Thematic Session

Art making and creativity

Chair: Matthew Pelowski

- 2.00pm Art making and art viewing through the Mirror Model of Art
Eva Specker; Pablo P. L. Tinio
- 2.20pm But how do we make Art? An analysis of art making and technical, perceptual and neurobiological advantages of artists, compared to previous realistic copying research
Matthew Pelowski; Patrick Markey; Helmut Leder
- 2.40pm Learning to see by learning to draw: A longitudinal study of perceptual changes among artists-in-training
Aaron Kozbelt; Rebecca Chamberlain; Jennifer Drake
- 3.00pm The impact of drawing actions on the aesthetic experience
Louis Jordan Williams; Eugene McSorley; Rachel McCloy
- 3.20pm A causal role for action observation in object valuation
Luca F. Ticini; Cosimo Urgesi; Mathias Pessiglione; Sonja A. Kotz

Thursday, September 1, 2016, 9.00am – 10.40am

C1, Campus AAKH, Thematic session

Neuroaesthetics

Chair: Chai-Youn Kim

- 9.00am EEG-based study on nine emotional states of Indian Rasa theory from popular Bollywood and Hollywood film segments
Dyutiman Mukhopadhyay; Krishna P. Miyapuram
- 9.20am Brain functional plasticity reflecting learning of implied motion in abstract paintings
Chai-Youn Kim; Ji-Eun Kim; Minsun Park; Ran Lee
- 9.40am Fulfilling Gricean Communication Principles predicts aesthetic liking
Melissa June Dolese; Aaron Kozbelt

C2, Campus AAKH, Thematic session

Theoretical accounts on aesthetics III

Chair: Klaus Schwarzfischer

- 9.00am The Aesthetic Legacy: Epigenetics as a bridge between genes and culture?
Mariagrazia Portera; Mauro Mandrioli
- 9.20am Seeing with borrowed neurons
Bruce Katz
- 9.40am How to go beyond flat axiologies in neuroaesthetics
Joerg Fingerhut
- 10.00am Constructivist Aesthetics: Gestalt processes as self-test in observing systems
Klaus Schwarzfischer
- 10.20am The conundrum Of modern art: Prestige driven Coevolutionary Aesthetics trumps Evolutionary Aesthetics among art experts
Jan Verpooten; Siegfried Dewitte

Thursday, September 1, 2016, 11.00am – 12.30pm

Aula, Campus AAKH, Thematic Session

Theoretical accounts on aesthetics IV

Chair: Raymond Crozier

- 9.00am Aesthetic experience and creativity: Mutual effects
Ivan Stojilovic
- 9.20am Creativity, social networks and patronage: Early Twentieth-century
Modernist literature as a case study
Raymond Crozier
- 10.00am Transgender priming in Medieval Europe
Christer Johansson; Per Olav Folgerø; Alf Edgar Andresen

Thursday, September 1, 2016, 11.00am – 12.30pm

C1, Campus AAKH, Award Lectures

Chairs: Thomas Jacobsen and Helmut Leder

- 11.00am Lecture of the Winner of the Gustav Theodor Fechner Award for
Outstanding Contributions to Empirical Aesthetics
- 11.30am Lecture of the Winner of the Alexander Gottlieb Baumgarten
Award for Outstanding Contributions of Young Scientists I
- 12.00pm Lecture of the Winner of the Alexander Gottlieb Baumgarten
Award for Outstanding Contributions of Young Scientists II

Thursday, September 1, 2016, 12.30pm – 1.30pm

C1, Campus AAKH, Farewell/Member Meeting

- 12.30pm Member Meeting of IAEA
- 1.15pm Closing Ceremony/ Poster Prize (Helmut Leder)

Notes

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5

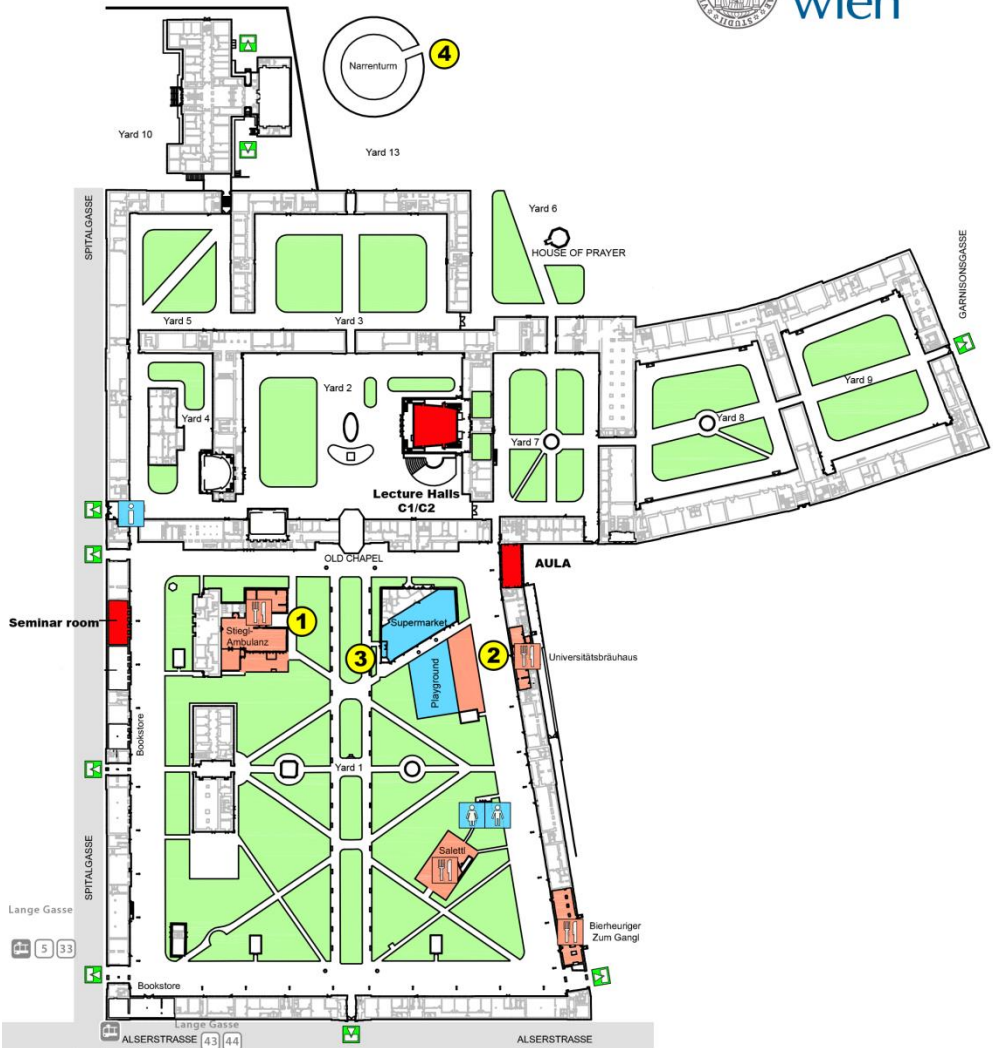
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O

CAMPUS



universität
wien



Exit



Ausgang

Elevator



Aufzug

Women



WC Damen

Men



WC Herren

Disabled



Behinderten-WC



please see text

Veranstaltungsräume

Conference Rooms



Tram
stop

Gastronomie

Food
& Beverages

Gänge

Common areas